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**American Heart Association Sponsor Altercare Donates Infant CPR Training Kits to Area Hospitals
Gift To Benefit New Families With At-home Training Option During National CPR And AED Awareness
Week**

North Canton, OHIO, (June 1, 2020) – Altercare Integrated Health Services has donated 50 [Infant CPR Anytime](#) training kits to Aultman Hospital and Mercy Medical Center to send home with newborn infants’ families during [National CPR and AED Awareness Week](#) June 1 to 7, 2020.

The infant CPR training kits designed by the American Heart Association (AHA) in coordination with American Academy of Pediatrics allow families to learn life-saving infant CPR and choking relief skills in about 20 minutes in the comfort and safety of their own home.

With Infant CPR Anytime, core life-saving skills are taught with the AHA’s research-proven practice-while-watching technique, which allows practicing on a manikin while observing a demonstration of the skills via DVD in English or Spanish. The training is geared for new parents, grandparents, babysitters, nannies and anyone who wants to learn lifesaving infant CPR and choking relief skills but does not need a course completion card to meet a job requirement.

The donated training kits will be distributed by the hospitals to families throughout National CPR and AED Awareness Week or longer as supplies last. The kits offer a safe alternative to in-person CPR training for families welcoming newborns during the COVID-19 pandemic.

According to the American Heart Association, more than 7,000 children suffer an out-of-hospital cardiac arrest annually. In the event of a cardiac arrest, survival depends on immediately receiving CPR from someone nearby. According to the National Center for Injury Prevention and Control, unintentional



choking and suffocation are a leading cause of all injury deaths for infants under the age of one. Parents and caregivers are among the most important people to be trained in infant CPR and choking relief.

Most Americans continue to spend more of their time at home during the COVID-19 pandemic, and the odds of cardiac arrests in a home setting are likely to increase, according to the American Heart Association. Each year, June 1 to 7 is designated as National CPR and AED Awareness Week and this year, the significance is especially striking.

Altercare is the region's 2020 American Heart Association Feature Sponsor, supporting heart health with community events throughout the year, including the fall Stark County Heart Walk. The Stark Heart Walk is Saturday, October 17th. Register for this free event at www.heart.org/starkheartwalk

About Altercare

Altercare Integrated Health Services is dedicated to caring for people. Whether you need rehabilitation services, post-acute medical care, assisted living or care for individuals with Alzheimer's disease and dementia, we are a quality-focused resource that will meet your needs. Organizations that monitor quality and hold care centers accountable continually recognize Altercare for its commitment, achievement and excellence in quality care. As a family-owned company with locations throughout Ohio and one in Michigan, our experience, resources and compassionate professionals make us the preferred service provider in all the communities we serve. To learn more, visit www.altercareonline.com.